AIG’s Client Centric Analytics helps you find, understand, and leverage information that matters to your business. Put your claims experience, and our expertise, to work for you.

Client Centric Analytics (CCA) uses advanced data analytics to pinpoint loss drivers, improve safety, and ultimately reduce your total cost of risk. By looking for patterns in your claims data and that of your peers, CCA partners with you to uncover areas of risk and mitigate them through customized solutions.

**WHAT CAN IT DO FOR YOU?**

- Uncover and prioritize opportunities to reduce claims frequency or severity using state of the art technology.
- Compare the performance of your loss profile to your peers through unparalleled benchmark data.
- Offer practical safety and loss mitigation solutions to reduce overall loss experience.
- Help you implement targeted programs and measure their success to ensure maximum impact.

**HOW DOES IT WORK?**

**DATA**

Claims and Exposure Data. Relevant Industry Benchmarks.

**INSIGHTS**

Customized Analytics. Key Loss Drivers.

**ACTIONS**


**OUTCOMES**

Improved Safety. Reduced Loss Costs.

**BRING ON TOMORROW**
Unique Capacity, Cutting-Edge Analytics

Client Centric Analytics (CCA) is built upon AIG’s investment in science and innovative technology – and powered by linking your claims history with our decades of experience.

CCA utilizes extensive industry data to create powerful benchmark comparisons that can uncover previously unseen opportunities.

Quantitative data analysis of claimant, injury, medical, and litigation information helps to identify problematic subsets of claims.

In depth analysis of claim files, such as text mining and heat mapping, reveal eye opening trends and risk patterns in your loss history.

To learn more about Client Centric Analytics, visit www.aig.com/innovativetech or contact us at CCA@aig.com.